

Quinten Edward Williams

Johannesburg-based UX researcher & designer working with people and contexts to help organisations craft great experiences for their users. Proficient in desk and field research, project conceptualisation, planning, production, workshop facilitation, usability testing, design and prototyping.

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Experience

UX research and design

Various projects and clients, Johannesburg, Contractor, May 2019 - Jun 2023

- Undertook requirement analysis on UX projects for small organisations.
- Executed UX process in researching, designing and building four websites
- Created design solutions tailored to user goals and organisation objectives.
 - **Website** - *Sisonke* (2023) (Current project): Goal of project is to increase the educational and advocacy strength of website.
 - **Website** - *Nereida Ripero Muniz* (2023): Website quickly and clearly relays key work-related information about the researcher and their field.
 - **Website** - *Narratives in a time of crisis* (2022): Increased user speed and accuracy in finding relevant citizen journalism stories and project information.
 - **Website** - *Bua Modiri* (2019): Early project, explored UX processes in creating a website that could track the day-to-day activities of a project.

Research, print/exhibition design, workshop facilitation and production

Africa Centre for Migration and Society (ACMS), at University of Witwatersrand (WITS), Johannesburg, Contractor, Jun 2015 - May 2023

- Developed research methodologies and public engagement strategies.
- Co-conceptualised, designed and planned three research projects.
- Co-facilitated five participatory workshops with visual-spatial outputs.
- Designed and produced eight publications, four public engagement exhibitions, a newsletter, and project/event communication material.
- Designed and produced two project websites (see experience under UX)
- Materials used at academic conferences and regional advocacy work.
- Awarded with writing fellowships in 2016 and in 2017, to create theoretically grounded reflections on my involvement in projects.
- Output increased public engagement with the work of researchers and advocacy groups helping with destigmatisation and social rights issues.

External moderation of graphic and digital design course modules

HCDT, and Graphic Design, at Greenside Design Centre College of Design, Eduvos, and Boston College, Johannesburg, Contractor, Dec 2020 - June 2023

- Moderated the quality of assessment policy, briefs, rubrics, marking, feedback, programme aims, programme structure and curriculum, programme compatibility, and programme links with design industry.
- Presented specific strengths, weaknesses, and recommendations with feedback regarding content, as well as operational and strategic dimensions of delivering and standardising practice-based design education during a period of digital transformation.

Lecturing interdisciplinary design and presentation

School of Architecture, University of Johannesburg (UJ), Johannesburg, Part-time, Jan 2017 - Jun 2019

- Developed and presented/facilitated new course material in critical interdisciplinary design-based thinking, communication and presentation.
- Enhanced contextuality in student self-directed design processes and improved their communication ability with clients, users, and stakeholders.

Research on project design, methodology, and methods

Public Programmes and Development (PPD), Market Photo Workshop (MPW) Johannesburg & Musina, Contractor, Mar 2013 - Oct 2014

- Analysed methods, observed and interviewed stakeholders and team members, and developed and reported post-project recommendations.

Visual researcher, artist, and art related services

Interdisciplinary creative practice, Johannesburg, Contractor, Jun 2005 - Oct 2019

- Researched, conceptualised, produced and installed art and exhibitions.

Education

Adv. Dip. in UX Design

UX Design Institute

AdvDipUXD: SCNF 8 / NQF 6, Part-time, A+
Nov 2020 - Oct 2021, Online

P.G. Dip. in Business Administration

Gordon Institute of Business Science (GIBS)

PGDipBA: NQF 8, Part-time, B+

Jan 2018 - Nov 2018, Sandton, GP

Master of Arts in Fine Arts by Research

University of the Witwatersrand (WITS)

MAFA(Res): NQF 9, Full-time, Distinction

Feb 2010 - Jul 2014, Johannesburg, GP

Bachelor of Arts in Fine Arts

University of the Witwatersrand (WITS)

BAFA: NQF 8, Full-time, Distinction

Feb 2006 - Jul 2009, Johannesburg, GP

Skills & Knowledge

Research & design-based problem solving

- Surveys • Heuristic evaluation • Competitive benchmark • Usability test • Card test • Interview
- Note-taking • Affinity diagram • Customer journey map • Customer value curve • Empathy map • Persona • User flow • Sketching • Interaction design • Prototype • Wireframe • Web design

Software for research, design, & analysis

- Figma • Miro • MS Office • Adobe CC (Photoshop, Lightroom with X-Rite, InDesign, Illustrator, Acrobat) • CorelDraw • Camtasia
- OBS Studio • DaVinci Resolve • SketchUp • QGIS

Communication, facilitation & production

- Client interviewing • Project conceptualisation
- Project planning • Presentation • Workshop facilitation • Copywriting • Photography
- Print, digital & spatial design

Business analysis knowledge

- PESTLE • Five forces • SWOT • Ansoff matrix
- Business context map • Business model canvas
- Competitive analysis • STP • 4Ps marketing mix

Awards and scholarships

University of the Witwatersrand

- University Council PG Scholarship (2012)
- Postgraduate Merit Award (2010 - 2011)
- Anya Millman Scholarship (2010)

Extra-Curricular Activities

- Weightlifting Club, Babushi (2018 - Present)
- Greenside Toastmasters, Charter (2011 - 2014)